

The Publicity Hound

Tips, tricks and tools for free publicity



Application for The Publicity Hound's Resources List

Contact name: _____ Company Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Website URL: _____

How long would you like to be on the list? (Check one)

- One year for \$497 (a savings of \$103) ▶ \$ _____
 One quarter (3 months) for \$150 ▶ \$ _____

Additional categories:

- I would like _____ additional categories at \$150 each per year ▶ \$ _____
- I would like _____ additional categories at \$50 each per quarter ▶ \$ _____

Total: \$ _____

Categories (check one or more)

- | | |
|---|--|
| <input type="checkbox"/> Audio services/Podcasting | <input type="checkbox"/> Media monitoring, measurement and evaluation |
| <input type="checkbox"/> Author services | <input type="checkbox"/> Photographers and photo services |
| <input type="checkbox"/> Blog (Tours, coaching, monitoring, ghostwriting, etc.) | <input type="checkbox"/> Public relations firms |
| <input type="checkbox"/> Broadcast PR | <input type="checkbox"/> Public relations education programs |
| <input type="checkbox"/> Celebrity services | <input type="checkbox"/> Publicists |
| <input type="checkbox"/> CD and DVD production/duplication | <input type="checkbox"/> Press release writing (See Writing) |
| <input type="checkbox"/> Clipping services | <input type="checkbox"/> Press release distribution |
| <input type="checkbox"/> Crisis communications counselors | <input type="checkbox"/> Satellite media tours |
| <input type="checkbox"/> Editing and proofreading | <input type="checkbox"/> Search engine optimization |
| <input type="checkbox"/> Event planning/production | <input type="checkbox"/> Speech writing and coaching |
| <input type="checkbox"/> Graphic services/design | <input type="checkbox"/> Speaker services |
| <input type="checkbox"/> Internet marketing services | <input type="checkbox"/> Transcribers |
| <input type="checkbox"/> Media directories/lists | <input type="checkbox"/> Video production/distribution |
| <input type="checkbox"/> Media kits/Online media rooms | <input type="checkbox"/> Website design/development |
| <input type="checkbox"/> Media coaching/training | <input type="checkbox"/> Writing (press releases, freelance, sales copy, etc.) |
| <input type="checkbox"/> Media leads | |

Other category you'd like us to consider: _____

Describe your products and services in 15 words or less (if you have a particular specialty, such as optimizing press releases for the search engines, we recommend you mention it):

Please provide a name, phone number and email address for three clients who are familiar with your work:

- 1.
- 2.
- 3.

How do you wish to pay?

___ We already paid online with a credit card

___ Our check, **payable to The Publicity Hound**, is enclosed (Mail to Joan Stewart, The Publicity Hound, 3434 County KK, Port Washington, WI 53074)

___ Charge our credit card number: _____
Exp. Date _____ Name on credit card _____

___ Request money from our PayPal account. Our PayPal email address is

Return this application to Joan Stewart:

Hit "Files, Save as.." and email it as an attachment to
JStewart@PublicityHound.com

Or print it and snail-mail it to:

Joan Stewart
The Publicity Hound
3434 County KK
Port Washington, WI 53074

Or print it and fax it to: Joan Stewart at 262-284-1737

If you have questions about the list, please email Joan at
JStewart@PublicityHound.com

***We reserve the right to remove vendors from the list if we receive complaints about them from our readers or customers.